

SPONSORSHIP OPPORTUNITIES



SEVENTEENTH
A PINK PUMP AFFAIR
Wonderland

FOR SPONSORSHIP + GALA INFORMATION
CONTACT KRYSTAL WILLIAMS AT 323.949.4191 / KRYSTAL@SNNLA.ORG

SPECIAL NEEDS NETWORK



SEVENTEENTH
A PINK PUMP AFFAIR
Wonderland

FUNDRAISER, FASHION SHOW + WOMEN OF DISTINCTION AWARDS

A PORTION OF THE PROCEEDS WILL SUPPORT FAMILIES IMPACTED BY THE DEVASTATING
LOS ANGELES AND ALTADENA FIRES

— SAVE THE DATE —

MAY 18 2025

— DOORS OPEN AT 11:30AM —

This year, we invite you to fall down the rabbit hole and experience the magic of SNN in Wonderland, a whimsical tribute to the power of community, advocacy, and transformation. Together, we will celebrate the remarkable women who have uplifted us, inspired change, and championed the cause of children and families with autism and developmental disabilities throughout Southern California.

THE BEVERLY HILTON HOTEL | INTERNATIONAL BALLROOM
9876 WILSHIRE BLVD, BEVERLY HILLS, CA 90210

Past *Pink Pump* Women of Distinction include:

// U.S. VICE PRESIDENT KAMALA HARRIS // U.S. SENATOR BARBARA BOXER // L.A. COUNTY SUPERVISOR GLORIA MOLINA (RET) // L.A. COUNTY SUPERVISOR HILDA SOLIS // ACTRESS VIVICA A. FOX // DIRECTOR OF THE US SMALL BUSINESS ADMINISTRATION MARIA CONTRERAS-SWEET // US CONGRESSWOMAN JANICE HAHN // US CONGRESSWOMAN MAXINE WATERS // US CONGRESSWOMAN DIANE WATSON (RET) // ACTRESS LORETTA DEVINE // ACTRESS AND ACTIVIST HOLLY ROBINSON PEETE // ACTRESS NICOLE ARI PARKER // ACTRESS VANESSA BELL CALLOWAY // SPORTS FIGURE ICON LAILA ALI // ACTRESS WENDY RAQUEL ROBINSON // CONTROLLER OF CALIFORNIA MALIA COHEN // ACTRESS TAMERA MOWRY-HOUSLEY



#PinkPump is a High Tea Luncheon, Fashion Show and Awards Gala

500 high income, earning women, including entrepreneurs, attorneys, philanthropists, bankers, physicians, and entertainment industry executives, and celebrities

Why Sponsor?

Center for Autism and Developmental Disabilities (C.A.D.D.) Celebrate with us the successful completion C.A.D.D. now fully operational providing daily services and weekly Saturday community events. The CADD, on the Martin Luther King, Jr. Medical Campus in South Los Angeles, is a beacon of hope and support, and its innovative approach is quickly becoming local and national model for supporting families and combatting health inequities. A multimedia recording and podcast studio, tech hub, social enterprise food truck are on the way this year.

Reach and Impact

Our outreach has grown across various platforms, including print, TV, radio, online, and social media, with notable increases in social media engagement (+74% in engaged accounts and +95% in reach). Our in-person events impacted 50,000 people, and our online efforts reached 274 million, achieving \$46.5M in ad value equivalency.

Branding and Image Enhancement

Sponsoring the Pink Pump Affair positions your brand in front of an influential demographic of women, earning you unparalleled positive brand equity and loyalty. In a competitive marketplace where public image is paramount, supporting autism and developmental disabilities organizations elevates your company's standing among consumers, particularly given the prevalence of autism-related disorders.

Cost-Effective Advertising Opportunities

Through our extensive network of media partners, sponsors gain access to a wide array of advertising opportunities at rates far more favorable than standard market prices. This includes exposure on network TV, local radio, community newspapers, and more, providing a platform to showcase your products or services while demonstrating your commitment to meaningful community support.

Proceeds with Purpose

Funds raised from the Pink Pump event have a direct impact on our community, supporting vital programs and initiatives that make a real difference in the lives of those affected by autism and developmental disabilities.

BRAND BENEFITS

Event Signage



Event Magazine Ads



Networking



Charity Fashion Show



Logo on Step and Repeat





Our Programs



EDUCATION, TRAINING + RESOURCES

Joe Patton Academy Camp (JPAC)

The only free summer inclusion camp in Los Angeles for special needs children and their siblings, JPAC provides hundreds of children and young teens, both typically-developing and developmentally disabled, ages 5 to 16, with a full-day summer enrichment program that includes academics, sports, STEM program, art, music, drama, field trips, hot lunches and a 3 to 1 adult to student ratio.

Tools for Transformation Conference

The largest and most comprehensive free autism/ADHD/LD conference in Los Angeles, this conference presents workshops by the country's most renowned experts in intervention strategies, education, healthcare, and advocacy. Attendees are treated to giveaways, book signings, networking functions, and an awards luncheon which highlights the accomplishments of students with disabilities.

Youth Employment, Leadership + Empowerment Program (Y.E.L.E.P)

The YELEP program offers highly structured integrated employment experiences that provide training in leadership, activism, civic engagement, and introductory behavior intervention methods. Every summer, 150 local high school and college students are given internships and unique mentoring opportunities from both private and public sector executives. Students who complete our YELEP program are eligible for positions as behaviorists for the camp and more permanent employment as ABA service providers.

HEALTH + HUMAN SERVICES

Back to School Inclusion & Health Fair

This annual back to school event brings together thousands of participants for a day of health, education, and fun. More than 50 health and human resource vendors provide medical, dental, and developmental screenings, classes on health-related topics, and educational resources and giveaways.

Christmas Care Exchange + Toy Exchange

During the holidays, we bring hundreds of families, community partners, and stakeholders together for an evening of education and celebration. Families are provided with health related referrals and resources, food, music, activities, a massive toy giveaway, and lots of holiday cheer!

ADVOCACY + PUBLIC POLICY

Parent Advocacy Mentor Program (PAM)

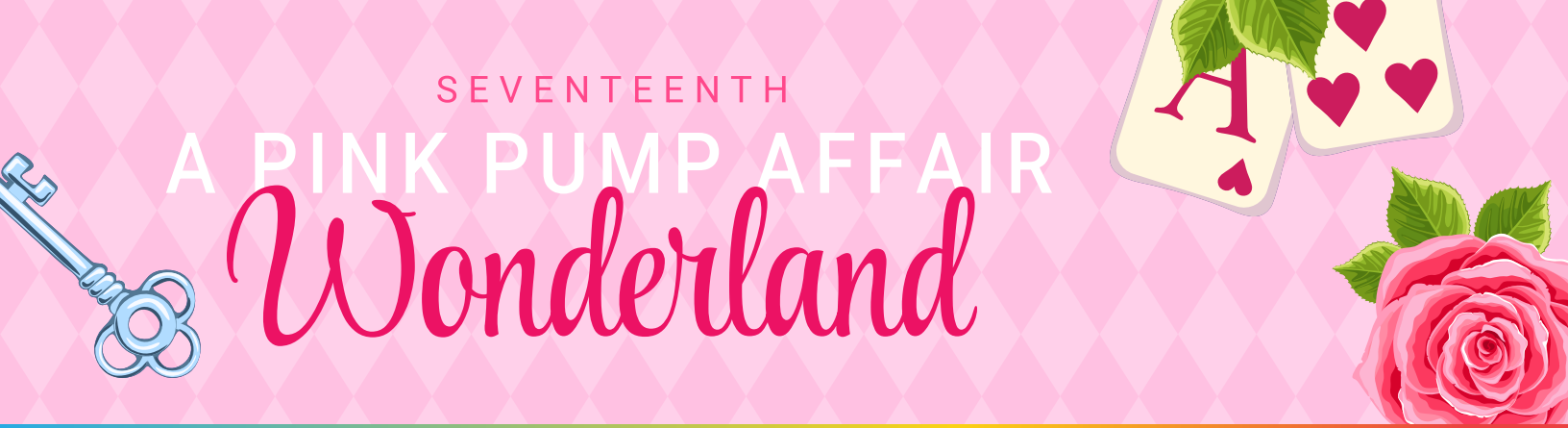
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Legislative Breakfast

In recognition of the the importance of civic engagement and participatory democracy, this vital community forum brings together local, state and national elected officials for a community conversation with parents and stakeholders on issues of health, education, housing, jobs and public safety. Parents and other members of the community who otherwise might not have access to policy makers are provided an opportunity to meet, engage, and interact with these leaders in discussions addressing improving the lives of their families and building healthier communities.

Parent Advisory Council (PAC)

Parents are our greatest resource and we harness their power through a structured volunteer leadership committee. Members of PAC provide Special Needs Network, other nonprofits and policy makers with advise and counsel on issues related to children, teens and adults with a range of special needs. Graduates of PAM are offered membership in PAC where they are encouraged to attend meetings, conferences and activities that guide them to be active supporters of their children's growth and development. The knowledge parents receive through these experiences expands their own education and awareness of today's opportunities and challenges of raising a child with special needs and provides them with opportunities to become community leaders and recognized disability rights advocates.



EXCLUSIVE

SPONSORSHIP OPPORTUNITIES



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EXCLUSIVE SPONSORSHIP OPPORTUNITIES		BRONZE LEVEL \$3,500	SILVER LEVEL \$5,000	GOLD LEVEL \$10,000	PLATINUM LEVEL \$25,000	SPONSOR EVENT PARTNER \$50,000	PRESENTING EVENT PARTNER \$100,000
UNIQUE OPPORTUNITIES	Category Exclusivity						★
	First Right of Partnership						★
	3 Minute Company/ Organization Video and Welcome Address from Company Representative						★
	Onstage Check Presentation					★	★
PRESS OPPORTUNITIES	Logo Exposure on All SNN Released Recap Videos						★
	Partner Spotlight Article in SNN eNewsletter					★	★
	Pre + Post Event Media Releases				★	★	★
PUBLICITY AT EVENT	Opportunity to Provide Company Promotional Materials for Each Guest				★	★	★
	On-Stage Check Presentation to SNN by Partner Spokesperson and Onstage Remarks				★	★	★
EVENT SIGNAGE	Logo Placement at the Beginning of the Event						★
	Logo Placement on the Pink Carpet Step & Repeat					★	★
	Logo Placement on Secondary Step & Repeat				★	★	★
	Prominent Logo Placement During the Awards Show and Signage				★	★	★
	Name and/or Logo Recongnition on This Year's Event Materials			★	★	★	★
SOCIAL MEDIA AND WEBISTE RECOGNITION	Featured highlight on all Social Media Platforms Using Hashtag of Choice to Promote Brand or Product				★	★	★
	Name Recognition on SNN Website with Link to Company Site		★	★	★	★	★
	Name and/or Logo Recognition on All Social Media Networks	★	★	★	★	★	★
SEATING	Premier Seats at Awards Show and Gala	1 TABLE OF 10	1 PREMIUM TABLE OF 10	1 PINK PREMIUM TABLE OF 10	1 VIP TABLE OF 10	2 FRONT BALLRRROM TABLE OF 10	2 FRONT BALLRRROM TABLE OF 10
PINK PUMP MAGAZINE		One Full Page Color Ad	One Full Page Color Ad	One Full Page Color Ad	Two Full Page Color Ad	Back Cover Color Ad	Inside Front Cover Color Ad
GIFT BAGS		PINK	PINK	PREMIUM PINK	VIP	20 COMMEMORATIVE	20 PRESIDENT'S
INDIVIDUAL TICKETS		\$500 PINK GIFT BAG RESERVED SEATING	\$1,000 PREMIUM GIFT BAG PREMIUM SEATING	\$2,500 COMMEMORATIVE GIFT BAG VIP SEATING	\$5,000 PRESIDENT'S GIFT BAG PRESIDENT'S TABLE		

in-kind donation

We invite you to participate in *Pink Pump* by making an in-kind donation. There are various ways to participate as an in-kind sponsor:



Silent Auction Items

The Silent Auction features designer shoes, handbags, jewelry, beauty and spa packages, dining experiences, and women's clothing and accessories



Silent Auction Items

Additional items include:

- Vacation Packages
- Nights on the Town
- Concert and Theater Tickets
- Fashion Experiences
- Celebrity Chef Events
- TV and Movie Walk-ons

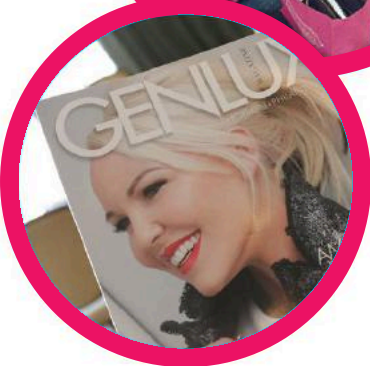


Swag Bags

Bag sponsorship opportunities include an opportunity for a sponsor to donate their own branded bags and or to sponsor the purchase of custom designed bags

Swag Bag Contents

Swag Bag contents include make-up, hair products, lotions, nail polishes, women's accessories, skincare and beauty items, gift certificates, candles, jewelry, candies, healthy food items, specialty waters, juices and wines



Exclusive Lifestyle/Fashion Magazine Sponsor

Our official magazine sponsor will have an opportunity to be on the frontline of the "Pink Carpet" at the event; get exclusive pre and post event interviews with honorees, celebrity and VIP attendees; provide copies of your magazine in the event Swag Bags; participate in our active social media campaigns on Facebook, Twitter and Instagram; provide exclusive coverage of our designer fashion show; have magazine logo on Step and Repeat at event and on organization website; a full page color ad in our tribute journal; and invitation for key editorial staff to attend pre event sponsors' reception.

Legacy Giving: Include your name on our new Center for Autism and Related Disorders

NAMING OPPORTUNITIES

YOUR NAME. OUR VISION. THEIR FUTURE.

\$5Million Center Name

Naming rights for the entire Special Needs Network center.

\$1Million Therapy Wing

A wing that contains 8 therapy rooms and a client evaluation room.

\$500,000 Job Training and Entrepreneur Incubator

A space that will provide needed job skills training and technical, financial and necessary support for small businesses for clients.

\$250,000 Video Sound and Music Center

A state-of-the-art sound studio where clients will learn to record music, make sound tracks for television and film, record Podcasts and learn other emerging technology.

\$250,000 STEAM Center

A state-of-the-art technology center where clients will learn to use science, technology, engineering, the arts and mathematics to engage in experiential learning, problem-solving and embrace collaboration and the creative process.

\$175,000 Outdoor Wellness Court

An outdoor space that can be used for yoga, meditation, group exercise and dance classes and other wellness activities.

\$175,000 Outdoor Sports Court

An outdoor space that can be used for a variety of sports from basketball, soccer, touch football and other sports.

\$150,000 Occupational Therapy, Fitness + Training Gym

The therapy gym will offer occupational therapy for clients from 2 to 21 to facilitate the integration of sensory information so that clients can more easily process and understand the world around them.

\$150,000 Life Skills Center

A modern skills center that will be equipped with a chef's kitchen, home appliances and other equipment to teach clients critical life and job training skills.

\$100,000 Library and Community Resource Center

A resource center and library for parents, caregivers, volunteers and clients.

\$100,000 Conference/Coworking Collaborative

A gathering space for staff, volunteers and community members.

\$75,000 Teen Collaborative

A gathering space for teen clients to socialize with other teens and to learn critical life and social skills for success in school, home and the community.

\$50,000 Elevators (2)

Public elevators that will take clients and visitors to the lower and upper floors of the building.

\$50,000 Legal and Justice Center

A private space where volunteer lawyers, paralegals and advocates will meet with clients and parents to provide legal support and representation.

\$50,000 Open Air Coworking Collaborative

An open space for staff to work and meet with clients.

\$50,000 Outdoor Garden

An outdoor garden where clients will be able to grow healthy vegetables that will be used for meal preparation in the Life Skills Center.

\$40,000 Case Management Hub

A private space where social workers, case coordinators and advocates will meet with clients, parents and volunteers.

\$40,000 Behavior Health Evaluation Room

A modern private space where clinicians will evaluate clients and meet with family members.

\$30,000 Shared Workspace

An open workspace for staff.

\$25,000 Lightwell

An open space that will allow light into the heart of the center and allow for clients, visitors and staff to view the specially designed and commissioned art on the first floor of the building.

\$25,000 Center Director

A private office for the Clinic Director to meet with staff, clients and volunteers.

\$25,000 Staff Lounge

A warm and welcoming space where staff can enjoy healthy meals and meet to celebrate birthdays, holidays and other events that enhance morale and a positive working environment.

\$20,000 Therapy Treatment Room (8 Therapy Rooms)

Modern, private space to see a provider.

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RETURN FORM

Sponsorship, Advertising and Contribution Opportunities

- ☐ Presenting \$100,000
- ☐ Sponsor \$50,000
- ☐ Platinum \$25,000
- ☐ Gold Level \$10,000
- ☐ Silver Level \$5,000
- ☐ Bronze Level \$3,500

☐ Ad Only \$2,500

Full Page Color Ad (W: 8in x H: 10in)

Please submit ad by **Thursday, May 8, 2025** Send electronically to df@snnla.org

We accept PDF, TIFF, JPEG, and PSD formats. All ads must be 300dpi.

Payment Information

We accept the following credit cards:

☐ Visa ☐ MasterCard ☐ AmEx | Amount _____

Name on Card _____

Card Number _____ Exp. Date _____

V-Code _____ (3 digit code on back of Visa/MC; 4 digit code front of AmEx)

Please make checks payable to: **Special Needs Network, Inc.**

Return with this form by **Thursday, May 8, 2025**

Mail to: **Special Needs Network, Inc. 4401 Crenshaw Blvd. Suite 215, Los Angeles, CA 90043**

Billing Information

Full Name _____

Title _____ Company _____

Address (No PO Box) _____

City/State/Zip _____

Phone _____

E-Mail _____

For More Information

Contact

Krystal Williams

Interim Director, Development

Phone

323.949.4191

eMail

Krystal@snnla.org

Let's Connect

@specialneedsnetwork

@specialneedsLA

@specialneedsnetwork

www.snnla.org

Special Needs Network, Inc.

is a 501 (c)(3) non-profit,
tax exempt organization.

Federal Tax ID #05-0617904



Leading The Way In Education,
Advocacy, Public Policy And
Health For Children / Adults With
Autism, Learning And
Developmental Disabilities.



AD SPECIFICATIONS

Dimensions

Size: W: 2400 pixels x H: 3000 Pixels or W: 8in x H: 10in

Widescreen Format

Resolution: 300 DPI

Acceptable Digital Formats: Ai, EPS, PSD, JPEG, PNG or PDF

(All text must be outlined.)

Final Files

DUE by Thursday, May 8, 2025

Email files and/or for any questions: df@snnla.org

