



A PINK PUMP AFFAIR
FIFTEENTH ANNIVERSARY

SPONSORSHIP OPPORTUNITIES

— S U N D A Y —
MAY 21 2023

— DOORS OPEN AT 12:30PM —

THE BEVERLY HILTON

9876 WILSHIRE BLVD, BEVERLY HILLS, CA 90210

FUNDRAISER, FASHION SHOW + WOMEN OF DISTINCTION AWARDS

BENEFITING CHILDREN AND FAMILIES AFFECTED BY AUTISM AND RELATED DEVELOPMENTAL DISORDERS

FOR SPONSORSHIP + GALA INFORMATION
CONTACT MAYA@SNNLA.ORG OR CALL: 323.943.0397

Past Pink Pump Women of Distinction include:

// U.S. VICE PRESIDENT KAMALA HARRIS // U.S. SENATOR BARBARA BOXER // L.A. COUNTY SUPERVISOR GLORIA MOLINA (RET) // L.A. COUNTY SUPERVISOR HILDA SOLIS // ACTRESS VIVICA A. FOX // DIRECTOR OF THE US SMALL BUSINESS ADMINISTRATION MARIA CONTRERAS-SWEET // US CONGRESSWOMAN JANICE HAHN // US CONGRESSWOMAN MAXINE WATERS // US CONGRESSWOMAN DIANE WATSON (RET) // ACTRESS LORETTA DEVINE // ACTRESS AND ACTIVIST HOLLY ROBINSON PEETE // ACTRESS NICOLE ARI PARKER // ACTRESS VANESSA BELL CALLOWAY // SPORTS FIGURE ICON LAILA ALI // ACTRESS WENDY RAQUEL ROBINSON



15 YEARS OF
BREAKING GLASS CEILINGS
AND HONORING POWERFUL WOMEN



#PinkPump is back in-person!! High Tea, Fashion Show and Awards Gala

One of Los Angeles' most highly-anticipated spring events. The annual event is attended by over 300 of the city's A-list businesswomen, celebrities, political and community leaders, and philanthropists and promoted to millions more through Special Needs Network's extensive online engagement. Every year social media influencers, sponsors and celebrities participate in a specially designed Twitter Chat which attracts thousands of participants; generating millions impressions that result in the hashtag #PinkPump to trend worldwide.

Why Sponsor?

Center for Autism and Developmental Disabilities (C.A.D.D) *Help us finish the job!*

C.A.D.D. will be located in the Willowbrook/Watts neighborhood of South Los Angeles and housed in the soon-to-be-completed Jacqueline Avant Children and Family Center. It is set to open in Q1/2023. This new center will complement and further the mission of the MLK Hospital, which is now serving as a hub for a wide network of clinics and outposts designed to combat the poor health outcomes and inequities in the region.

Branding

Promote your brand in front of an influential demographic of women and receive ultimate positive brand equity and loyalty.

Advertising

Through a network of media partners including network TV, local radio and community newspapers, sponsors have an opportunity to advertise their products and or services at a more cost-effective rate than traditional ad purchases.

Image

Public image is everything in today's competitive market place. Smart firms know that its customers make purchasing decisions in part based on the support that companies provide to the communities in which they derive a profit. With 1 in 44 children impacted by autism and or related disorders, companies that support autism organizations are highly ranked by their customers. Proceeds from the Pink Pump event will directly impact children with autism and their families.

BRAND BENEFITS

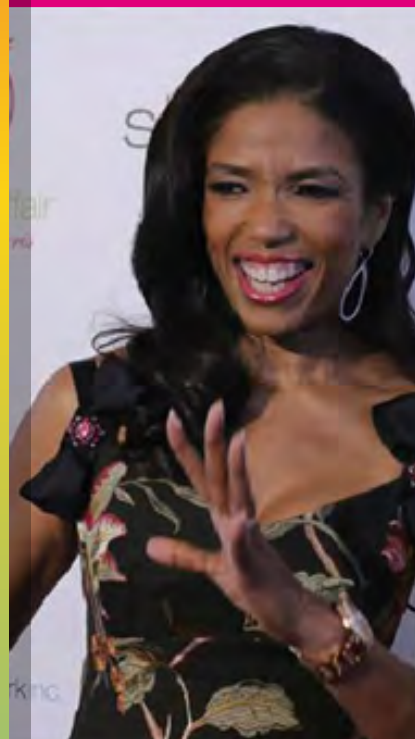
Event Signage



Event Magazine Ads



Networking



Charity Fashion Show



Logo on Step and Repeat





Our Programs



EDUCATION, TRAINING + RESOURCES

Joe Patton Academy Camp (JPAC)

The only free summer inclusion camp in Los Angeles for special needs children and their siblings, JPAC provides hundreds of children and young teens, both typically-developing and developmentally disabled, ages 5 to 16, with a full-day summer enrichment program that includes academics, sports, STEM program, art, music, drama, field trips, hot lunches and a 3 to 1 adult to student ratio.

Tools for Transformation Conference

The largest and most comprehensive free autism/ADHD/LD conference in Los Angeles, this conference presents workshops by the country's most renowned experts in intervention strategies, education, healthcare, and advocacy. Attendees are treated to giveaways, book signings, networking functions, and an awards luncheon which highlights the accomplishments of students with disabilities.

Youth Employment, Leadership + Empowerment Program (Y.E.L.E.P)

The YELEP program offers highly structured integrated employment experiences that provide training in leadership, activism, civic engagement, and introductory behavior intervention methods. Every summer, 150 local high school and college students are given internships and unique mentoring opportunities from both private and public sector executives. Students who complete our YELEP program are eligible for positions as behaviorists for the camp and more permanent employment as ABA service providers.

HEALTH + HUMAN SERVICES

Back to School Inclusion & Health Fair

This annual back to school event brings together thousands of participants for a day of health, education, and fun. More than 50 health and human resource vendors provide medical, dental, and developmental screenings, classes on health-related topics, and educational resources and giveaways.

Christmas Care Exchange + Toy Exchange

During the holidays, we bring hundreds of families, community partners, and stakeholders together for an evening of education and celebration. Families are provided with health related referrals and resources, food, music, activities, a massive toy giveaway, and lots of holiday cheer!

ADVOCACY + PUBLIC POLICY

Parent Advocacy Mentor Program (PAM)

This annual back to school event brings together thousands of participants for a day of health, education, and fun. More than 50 health and human resource vendors provide medical, dental, and developmental screenings, classes on health-related topics, and educational resources and giveaways.

Legislative Breakfast

In recognition of the the importance of civic engagement and participatory democracy, this vital community forum brings together local, state and national elected officials for a community conversation with parents and stakeholders on issues of health, education, housing, jobs and public safety. Parents and other members of the community who otherwise might not have access to policy makers are provided an opportunity to meet, engage, and interact with these leaders in discussions addressing improving the lives of their families and building healthier communities.

Parent Advisory Council (PAC)

Parents are our greatest resource and we harness their power through a structured volunteer leadership committee. Members of PAC provide Special Needs Network, other nonprofits and policy makers with advise and counsel on issues related to children, teens and adults with a range of special needs. Graduates of PAM are offered membership in PAC where they are encouraged to attend meetings, conferences and activities that guide them to be active supporters of their children's growth and development. The knowledge parents receive through these experiences expands their own education and awareness of today's opportunities and challenges of raising a child with special needs and provides them with opportunities to become community leaders and recognized disability rights advocates.



A PINK PUMP AFFAIR

FIFTEENTH ANNIVERSARY



EXCLUSIVE

SPONSORSHIP OPPORTUNITIES





A PINK PUMP AFFAIR

FIFTEENTH ANNIVERSARY

EXCLUSIVE SPONSORSHIP OPPORTUNITIES		BRONZE LEVEL \$3,515	SILVER LEVEL \$5,015	GOLD LEVEL \$10,015	PLATINUM LEVEL \$25,015	SPONSOR EVENT PARTNER \$50,015	PRESENTING EVENT PARTNER \$100,015
UNIQUE OPPORTUNITIES	Category Exclusivity						★
	First Right of Partnership						★
	3 Minute Company/ Organization Video and Welcome Address from Company Representative						★
	Onstage Check Presentation					★	★
PRESS OPPORTUNITIES	Logo Exposure on All SNN Released Recap Videos						★
	Partner Spotlight Article in SNN eNewsletter					★	★
	Pre + Post Event Media Releases				★	★	★
PUBLICITY AT EVENT	Opportunity to Provide Company Promotional Materials for Each Guest				★	★	★
	On-Stage Check Presentation to SNN by Partner Spokesperson and Onstage Remarks				★	★	★
EVENT SIGNAGE	Logo Placement at the Beginning of the Event						★
	Logo Placement on the Pink Carpet Step & Repeat					★	★
	Logo Placement on Secondary Step & Repeat				★	★	★
	Prominent Logo Placement During the Awards Show and Signage				★	★	★
	Name and/or Logo Recognition on This Year's Event Materials			★	★	★	★
SOCIAL MEDIA AND WEBISTE RECOGNITION	Featured highlight on all Social Media Platforms Using Hashtag of Choice to Promote Brand or Product				★	★	★
	Name Recognition on SNN Website with Link to Company Site		★	★	★	★	★
	Name and/or Logo Recognition on All Social Media Networks	★	★	★	★	★	★
SEATING	Premier Seats at Awards Show and Gala	1 TABLE OF 10	1 PREMIUM TABLE OF 10	1 PINK PREMIUM TABLE OF 10	1 VIP TABLE OF 10	2 FRONT BALLROOM TABLE OF 10	2 FRONT BALLROOM TABLE OF 10
PINK PUMP MAGAZINE	One Full Page Black + White Ad	One Full Page Color Ad	One Full Page Color Ad	Two Full Page Color Ad	Back Cover Color Ad	Inside Front Cover Color Ad	
GIFT BAGS	PINK	PINK	PREMIUM PINK	VIP	20 COMMEMORATIVE	20 PRESIDENT'S	

INDIVIDUAL TICKETS	\$415	PINK GIFT BAG	RESERVED SEATING	\$1,015	PREMIUM GIFT BAG	PREMIUM SEATING	\$2,515	COMMEMORATIVE GIFT BAG	VIP SEATING	\$5,015	PRESIDENT'S GIFT BAG	PRESIDENT'S TABLE
--------------------	-------	---------------	------------------	---------	------------------	-----------------	---------	------------------------	-------------	---------	----------------------	-------------------

in-kind donation

We invite you to participate in *Pink Pump* by making an in-kind donation. There are various ways to participate as an in-kind sponsor:



Silent Auction Items

The Silent Auction features designer shoes, handbags, jewelry, beauty and spa packages, dining experiences, and women's clothing and accessories



Silent Auction Items

Additional items include:

- Vacation Packages
- Nights on the Town
- Concert and Theater Tickets
- Fashion Experiences
- Celebrity Chef Events
- TV and Movie Walk-ons

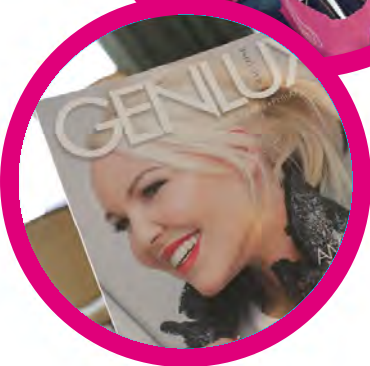


Swag Bags

Bag sponsorship opportunities include an opportunity for a sponsor to donate their own branded bags and or to sponsor the purchase of custom designed bags

Swag Bag Contents

Swag Bag contents include make-up, hair products, lotions, nail polishes, women's accessories, skincare and beauty items, gift certificates, candles, jewelry, candies, healthy food items, specialty waters, juices and wines



Exclusive Lifestyle/Fashion Magazine Sponsor

Our official magazine sponsor will have an opportunity to be on the frontline of the "Pink Carpet" at the event; get exclusive pre and post event interviews with honorees, celebrity and VIP attendees; provide copies of your magazine in the event Swag Bags; participate in our active social media campaigns on Facebook, Twitter and Instagram; provide exclusive coverage of our designer fashion show; have magazine logo on Step and Repeat at event and on organization website; a full page color ad in our tribute journal; and invitation for key editorial staff to attend pre event sponsors' reception.

Legacy Giving: Include your name on our new Center for Autism and Related Disorders

NAMING OPPORTUNITIES

YOUR NAME. OUR VISION. THEIR FUTURE.

\$5Million *Center Name*

Naming rights for the entire Special Needs Network center.

\$1Million *Therapy Wing*

A wing that contains 8 therapy rooms and a client evaluation room.

\$500,000 *Job Training and Entrepreneur Incubator*

A space that will provide needed job skills training and technical, financial and necessary support for small businesses for clients.

\$250,000 *Video Sound and Music Center*

A state-of-the-art sound studio where clients will learn to record music, make sound tracks for television and film, record Podcasts and learn other emerging technology.

\$250,000 *STEAM Center*

A state-of-the-art technology center where clients will learn to use science, technology, engineering, the arts and mathematics to engage in experiential learning, problem-solving and embrace collaboration and the creative process.

\$175,000 *Outdoor Wellness Court*

An outdoor space that can be used for yoga, meditation, group exercise and dance classes and other wellness activities.

\$175,000 *Outdoor Sports Court*

An outdoor space that can be used for a variety of sports from basketball, soccer, touch football and other sports.

\$150,000 *Occupational Therapy, Fitness + Training Gym*

The therapy gym will offer occupational therapy for clients from 2 to 21 to facilitate the integration of sensory information so that clients can more easily process and understand the world around them.

\$150,000 *Life Skills Center*

A modern skills center that will be equipped with a chef's kitchen, home appliances and other equipment to teach clients critical life and job training skills.

\$100,000 *Library and Community Resource Center*

A resource center and library for parents, caregivers, volunteers and clients.

\$100,000 *Conference/Coworking Collaborative*

A gathering space for staff, volunteers and community members.

\$75,000 *Teen Collaborative*

A gathering space for teen clients to socialize with other teens and to learn critical life and social skills for success in school, home and the community.

\$50,000 *Elevators (2)*

Public elevators that will take clients and visitors to the lower and upper floors of the building.

\$50,000 *Legal and Justice Center*

A private space where volunteer lawyers, paralegals and advocates will meet with clients and parents to provide legal support and representation.

\$50,000 *Open Air Coworking Collaborative*

An open space for staff to work and meet with clients.

\$50,000 *Outdoor Garden*

An outdoor garden where clients will be able to grow healthy vegetables that will be used for meal preparation in the Life Skills Center.

\$40,000 *Case Management Hub*

A private space where social workers, case coordinators and advocates will meet with clients, parents and volunteers.

\$40,000 *Behavior Health Evaluation Room*

A modern private space where clinicians will evaluate clients and meet with family members.

\$30,000 *Shared Workspace*

An open workspace for staff.

\$25,000 *Lightwell*

An open space that will allow light into the heart of the center and allow for clients, visitors and staff to view the specially designed and commissioned art on the first floor of the building.

\$25,000 *Clinic Director*

A private office for the Clinic Director to meet with staff, clients and volunteers.

\$25,000 *Staff Lounge*

A warm and welcoming space where staff can enjoy healthy meals and meet to celebrate birthdays, holidays and other events that enhance morale and a positive working environment.

\$20,000 *Therapy Treatment Room (8 Therapy Rooms)*

Modern, private space to see a provider.



A PINK PUMP AFFAIR

FIFTEENTH ANNIVERSARY

RETURN FORM

Sponsorship, Advertising and Contribution Opportunities

- Presenting Partner **\$50,000**
- Platinum Sponsor **\$35,000**
- Gold Level **\$25,000**
- Silver Level **\$10,000**
- Bronze Level **\$5,000**
- Elite Level **\$3,500**

- Ad Only **\$2,500**

Full Page Color Ad (W: 8in x H: 10in)

Please submit ad by **Friday, May 12, 2023** Send electronically to df@snnla.org

We accept PDF, TIFF, JPEG, and PSD formats. All ads must be 300dpi.

Payment Information

We accept the following credit cards:

- Visa MasterCard AmEx | Amount _____

Name on Card _____

Card Number _____ Exp. Date _____

V-Code _____ (3 digit code on back of Visa/MC; 4 digit code front of AmEx)

Please make checks payable to: **Special Needs Network, Inc.**

Return with this form by **Friday, May 12, 2023**

Mail to: **Special Needs Network, Inc. 4401 Crenshaw Blvd. Suite 215, Los Angeles, CA 90043**

Billing Information

Full Name _____

Title _____ Company _____

Address (No PO Box) _____

City/State/Zip _____

Phone _____

E-Mail _____

For More Information

Contact

Maya Van Peebles Barclay
Development Associate

Phone

323.943.0397

eMail

maya@snnla.org

Let's Connect

 [@specialneedsnetwork](https://www.facebook.com/specialneedsnetwork)

 [@specialneedsLA](https://twitter.com/specialneedsLA)

 [@specialneedsnetwork](https://www.instagram.com/specialneedsnetwork)

www.snnla.org

Special Needs Network, Inc.

is a 501 (c)(3) non-profit,
tax exempt organization.

Federal Tax ID #05-0617904



specialneeds
networkinc.

TOGETHER

*Leading The Way In Education,
Advocacy, Public Policy And
Health For Children / Adults With
Autism, Learning And
Developmental Disabilities.*



A PINK PUMP AFFAIR

FIFTEENTH ANNIVERSARY

AD SPECIFICATIONS

Dimensions

Size: W: 2400 pixels x H: 3000 Pixels or W: 8in x H: 10in

Widescreen Format

Resolution: 300 DPI

Acceptable Digital Formats: Ai, EPS, PSD, JPEG, PNG or PDF

(All text must be outlined.)

Final Files

DUE by Friday, May 12, 2023

Email files and/or for any questions: df@snnla.org

