



15

A PINK PUMP AFFAIR FIFTEENTH ANNIVERSARY

SPONSORSHIP OPPORTUNITIES

— S U N D A Y —
MAY 21 2023

— DOORS OPEN AT 12:30PM —

THE BEVERLY HILTON

9876 WILSHIRE BLVD, BEVERLY HILLS, CA 90210

FUNDRAISER, FASHION SHOW + WOMEN OF DISTINCTION AWARDS

BENEFITING CHILDREN AND FAMILIES AFFECTED BY AUTISM AND RELATED DEVELOPMENTAL DISORDERS

FOR SPONSORSHIP + GALA INFORMATION
CONTACT MAYA@SNNLA.ORG OR CALL: 323.943.0397

Past Pink Pump Women of Distinction include:

// U.S. VICE PRESIDENT KAMALA HARRIS // U.S. SENATOR BARBARA BOXER // L.A. COUNTY SUPERVISOR GLORIA MOLINA (RET) // L.A. COUNTY SUPERVISOR HILDA SOLIS // ACTRESS VIVICA A. FOX // DIRECTOR OF THE US SMALL BUSINESS ADMINISTRATION MARIA CONTRERAS-SWEET // US CONGRESSWOMAN JANICE HAHN // US CONGRESSWOMAN MAXINE WATERS // US CONGRESSWOMAN DIANE WATSON (RET) // ACTRESS LORETTA DEVINE // ACTRESS AND ACTIVIST HOLLY ROBINSON PEETE // ACTRESS NICOLE ARI PARKER // ACTRESS VANESSA BELL CALLOWAY // SPORTS FIGURE ICON LAILA ALI // ACTRESS WENDY RAQUEL ROBINSON



15 YEARS OF
BREAKING GLASS CEILINGS



#PinkPump is back in-person!! High Tea, Fashion Show and Awards Gala

One of Los Angeles' most highly-anticipated spring events. The annual event is attended by over 300 of the city's A-list businesswomen, celebrities, political and community leaders, and philanthropists and promoted to millions more through Special Needs Network's extensive online engagement. Every year social media influencers, sponsors and celebrities participate in a specially designed Twitter Chat which attracts thousands of participants; generating millions impressions that result in the hashtag #PinkPump to trend worldwide.

> Why Sponsor?

Center for Autism and Developmental Disabilities (C.A.D.D) *Help us finish the job!*

C.A.D.D. will be located in the Willowbrook/Watts neighborhood of South Los Angeles and housed in the soon-to-be-completed Jacqueline Avant Children and Family Center. It is set to open in Q1/2023. This new center will complement and further the mission of the MLK Hospital, which is now serving as a hub for a wide network of clinics and outposts designed to combat the poor health outcomes and inequities in the region.

Branding

Promote your brand in front of an influential demographic of women and receive ultimate positive brand equity and loyalty.

Advertising

Through a network of media partners including network TV, local radio and community newspapers, sponsors have an opportunity to advertise their products and or services at a more cost-effective rate than traditional ad purchases.

Image

Public image is everything in today's competitive market place. Smart firms know that its customers make purchasing decisions in part based on the support that companies provide to the communities in which they derive a profit. With 1 in 44 children impacted by autism and or related disorders, companies that support autism organizations are highly ranked by their customers. Proceeds from the Pink Pump event will directly impact children with autism and their families.

BRAND BENEFITS

Event Signage



Event Magazine Ads



Networking



Charity Fashion Show



Logo on Step and Repeat





Our Programs



EDUCATION, TRAINING + RESOURCES

Joe Patton Academy Camp (JPAC)

The only free summer inclusion camp in Los Angeles for special needs children and their siblings, JPAC provides hundreds of children and young teens, both typically-developing and developmentally disabled, ages 5 to 16, with a full-day summer enrichment program that includes academics, sports, STEM program, art, music, drama, field trips, hot lunches and a 3 to 1 adult to student ratio.

Tools for Transformation Conference

The largest and most comprehensive free autism/ADHD/LD conference in Los Angeles, this conference presents workshops by the country's most renowned experts in intervention strategies, education, healthcare, and advocacy. Attendees are treated to giveaways, book signings, networking functions, and an awards luncheon which highlights the accomplishments of students with disabilities.

Youth Employment, Leadership + Empowerment Program (Y.E.L.E.P)

The YELEP program offers highly structured integrated employment experiences that provide training in leadership, activism, civic engagement, and introductory behavior intervention methods. Every summer, 150 local high school and college students are given internships and unique mentoring opportunities from both private and public sector executives. Students who complete our YELEP program are eligible for positions as behaviorists for the camp and more permanent employment as ABA service providers.

HEALTH + HUMAN SERVICES

Back to School Inclusion & Health Fair

This annual back to school event brings together thousands of participants for a day of health, education, and fun. More than 50 health and human resource vendors provide medical, dental, and developmental screenings, classes on health-related topics, and educational resources and giveaways.

Christmas Care Exchange + Toy Exchange

During the holidays, we bring hundreds of families, community partners, and stakeholders together for an evening of education and celebration. Families are provided with health related referrals and resources, food, music, activities, a massive toy giveaway, and lots of holiday cheer!

ADVOCACY + PUBLIC POLICY

Parent Advocacy Mentor Program (PAM)

This annual back to school event brings together thousands of participants for a day of health, education, and fun. More than 50 health and human resource vendors provide medical, dental, and developmental screenings, classes on health-related topics, and educational resources and giveaways.

Legislative Breakfast

In recognition of the the importance of civic engagement and participatory democracy, this vital community forum brings together local, state and national elected officials for a community conversation with parents and stakeholders on issues of health, education, housing, jobs and public safety. Parents and other members of the community who otherwise might not have access to policy makers are provided an opportunity to meet, engage, and interact with these leaders in discussions addressing improving the lives of their families and building healthier communities.

Parent Advisory Council (PAC)

Parents are our greatest resource and we harness their power through a structured volunteer leadership committee. Members of PAC provide Special Needs Network, other nonprofits and policy makers with advise and counsel on issues related to children, teens and adults with a range of special needs. Graduates of PAM are offered membership in PAC where they are encouraged to attend meetings, conferences and activities that guide them to be active supporters of their children's growth and development. The knowledge parents receive through these experiences expands their own education and awareness of today's opportunities and challenges of raising a child with special needs and provides them with opportunities to become community leaders and recognized disability rights advocates.



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EXCLUSIVE

SPONSORSHIP OPPORTUNITIES





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EXCLUSIVE SPONSORSHIP OPPORTUNITIES

ELITE
LEVEL

\$3,500

BRONZE
LEVEL

\$5,000

SILVER
LEVEL

\$10,000

GOLD
LEVEL

\$25,000

PLATINUM
EVENT SPONSOR

\$35,000

PRESENTING
EVENT PARTNER

\$50,000

UNIQUE OPPORTUNITIES

Category Exclusivity

★

First Right of Partnership

★

Opportunity for SNN's
Founder Areva Martin, Esq.
to Speak at an Areegable
Partner Event

★

★

PRESS OPPORTUNITIES

Logo Exposure on All SNN
Released Recap Videos

★

Partner Spotlight Article in
SNN eNewsletter

★

★

★

Pre + Post Event Media
Releases

★

★

★

PUBLICITY AT EVENT

Opportunity to Provide
Company Promotional
Materials for Each Guest

★

★

★

On-Stage Check Presentation
to SNN by Partner
Spokesperson and Onstage
Remarks

★

★

★

EVENT SIGNAGE

Logo Placement at the
Beginning of the Event

★

Logo Placement on the Pink
Carpet Step & Repeat

★

Logo Placement on
Secondary Step & Repeat

★

★

★

Prominent Logo Placement
During the Awards Show and
Signage

★

★

★

Name and/or Logo
Recognition on This Year's
Event Materials

★

★

★

★

SOCIAL MEDIA AND WEBISTE RECOGNITION

Featured highlight on all
Social Media Platforms
Using Hashtag of Choice to
Promote Brand or Product

★

★

★

Name Recognition on SNN
Website with Link to
Company Site

★

★

★

★

★

Name and/or Logo
Recognition on All Social
Media Networks

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SEATING

Premier Seats at Awards
Show and Gala

2 SEATS

4 SEATS

6 SEATS

10 SEATS

16 SEATS

20 SEATS

PINK PUMP MAGAZINE

One Full Page
Color Ad

★

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in-kind donation

We invite you to participate in *Pink Pump* by making an in-kind donation. There are various ways to participate as an in-kind sponsor:



Silent Auction Items

The Silent Auction features designer shoes, handbags, jewelry, beauty and spa packages, dining experiences, and women's clothing and accessories



Silent Auction Items

Additional items include:

- Vacation Packages
- Nights on the Town
- Concert and Theater Tickets
- Fashion Experiences
- Celebrity Chef Events
- TV and Movie Walk-ons

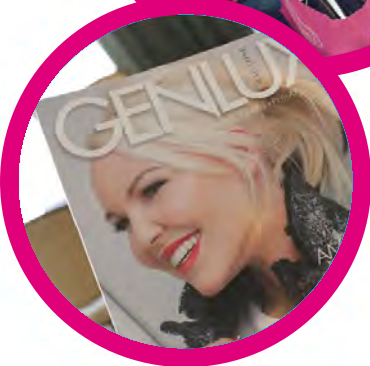


Swag Bags

Bag sponsorship opportunities include an opportunity for a sponsor to donate their own branded bags and or to sponsor the purchase of custom designed bags

Swag Bag Contents

Swag Bag contents include make-up, hair products, lotions, nail polishes, women's accessories, skincare and beauty items, gift certificates, candles, jewelry, candies, healthy food items, specialty waters, juices and wines



Exclusive Lifestyle/Fashion Magazine Sponsor

Our official magazine sponsor will have an opportunity to be on the frontline of the "Pink Carpet" at the event; get exclusive pre and post event interviews with honorees, celebrity and VIP attendees; provide copies of your magazine in the event Swag Bags; participate in our active social media campaigns on Facebook, Twitter and Instagram; provide exclusive coverage of our designer fashion show; have magazine logo on Step and Repeat at event and on organization website; a full page color ad in our tribute journal; and invitation for key editorial staff to attend pre event sponsors' reception.

Legacy Giving: Include your name on our new Center for Autism and Related Disorders

NAMING OPPORTUNITIES

YOUR NAME. OUR VISION. THEIR FUTURE.

\$5Million Center Name

Naming rights for the entire Special Needs Network center.

\$1Million Therapy Wing

A wing that contains 8 therapy rooms and a client evaluation room.

\$500,000 Job Training and Entrepreneur Incubator

A space that will provide needed job skills training and technical, financial and necessary support for small businesses for clients.

\$250,000 Video Sound and Music Center

A state-of-the-art sound studio where clients will learn to record music, make sound tracks for television and film, record Podcasts and learn other emerging technology.

\$250,000 STEAM Center

A state-of-the-art technology center where clients will learn to use science, technology, engineering, the arts and mathematics to engage in experiential learning, problem-solving and embrace collaboration and the creative process.

\$175,000 Outdoor Wellness Court

An outdoor space that can be used for yoga, meditation, group exercise and dance classes and other wellness activities.

\$175,000 Outdoor Sports Court

An outdoor space that can be used for a variety of sports from basketball, soccer, touch football and other sports.

\$150,000 Occupational Therapy, Fitness + Training Gym

The therapy gym will offer occupational therapy for clients from 2 to 21 to facilitate the integration of sensory information so that clients can more easily process and understand the world around them.

\$150,000 Life Skills Center

A modern skills center that will be equipped with a chef's kitchen, home appliances and other equipment to teach clients critical life and job training skills.

\$100,000 Library and Community Resource Center

A resource center and library for parents, caregivers, volunteers and clients.

\$100,000 Conference/Coworking Collaborative

A gathering space for staff, volunteers and community members.

\$75,000 Teen Collaborative

A gathering space for teen clients to socialize with other teens and to learn critical life and social skills for success in school, home and the community.

\$50,000 Elevators (2)

Public elevators that will take clients and visitors to the lower and upper floors of the building.

\$50,000 Legal and Justice Center

A private space where volunteer lawyers, paralegals and advocates will meet with clients and parents to provide legal support and representation.

\$50,000 Open Air Coworking Collaborative

An open space for staff to work and meet with clients.

\$50,000 Outdoor Garden

An outdoor garden where clients will be able to grow healthy vegetables that will be used for meal preparation in the Life Skills Center.

\$40,000 Case Management Hub

A private space where social workers, case coordinators and advocates will meet with clients, parents and volunteers.

\$40,000 Behavior Health Evaluation Room

A modern private space where clinicians will evaluate clients and meet with family members.

\$30,000 Shared Workspace

An open workspace for staff.

\$25,000 Lightwell

An open space that will allow light into the heart of the center and allow for clients, visitors and staff to view the specially designed and commissioned art on the first floor of the building.

\$25,000 Clinic Director

A private office for the Clinic Director to meet with staff, clients and volunteers.

\$25,000 Staff Lounge

A warm and welcoming space where staff can enjoy healthy meals and meet to celebrate birthdays, holidays and other events that enhance morale and a positive working environment.

\$20,000 Therapy Treatment Room (8 Therapy Rooms)

Modern, private space to see a provider.



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RETURN FORM

Sponsorship, Advertising and Contribution Opportunities

☐ Presenting Partner **\$50,000**

☐ Platinum Sponsor **\$35,000**

☐ Gold Level **\$25,000**

☐ Silver Level **\$10,000**

☐ Bronze Level **\$5,000**

☐ Elite Level **\$3,500**

☐ Ad Only **\$2,500**

Full Page Color Ad (W: 8in x H: 10in)

Please submit ad by **Friday, May 12, 2023** Send electronically to **df@snnla.org**

We accept PDF, TIFF, JPEG, and PSD formats. All ads must be 300dpi.

Payment Information

We accept the following credit cards:

☐ Visa ☐ MasterCard ☐ AmEx | Amount _____

Name on Card _____

Card Number _____ Exp. Date _____

V-Code _____ (3 digit code on back of Visa/MC; 4 digit code front of AmEx)

Please make checks payable to: **Special Needs Network, Inc.**

Return with this form by **Friday, May 12, 2023**

Mail to: **Special Needs Network, Inc. 4401 Crenshaw Blvd. Suite 215, Los Angeles, CA 90043**

Billing Information

Full Name _____

Title _____ Company _____

Address (No PO Box) _____

City/State/Zip _____

Phone _____

E-Mail _____

For More Information

Contact

Maya Van Peebles Barclay
Development Associate

Phone


323.943.0397

eMail

maya@snnla.org

Let's Connect

 **@specialneedsnetwork**

 **@specialneedsLA**

 **@specialneedsnetwork**

www.snnla.org

Special Needs Network, Inc.

is a 501 (c)(3) non-profit,
tax exempt organization.

Federal Tax ID #05-0617904



*Leading The Way In Education,
Advocacy, Public Policy And
Health For Children / Adults With
Autism, Learning And
Developmental Disabilities.*



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AD SPECIFICATIONS

Dimensions

Size: W: 2400 pixels x H: 3000 Pixels or W: 8in x H: 10in

Widescreen Format

Resolution: 300 DPI

Acceptable Digital Formats: Ai, EPS, PSD, JPEG, PNG or PDF

(All text must be outlined.)

Final Files

DUE by Friday, May 12, 2023

Email files and/or for any questions: df@snnla.org

