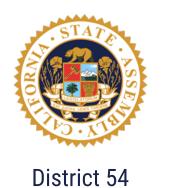
SPECIAL NEEDS NETWORK, INC.
Together with ASSEMBYMEMBER ISAAC BRYAN





Cordially invites you to

CHRISTMAS
CARE EXCHANGE

In the Park







FOOD + TOY GIVE-AWAY\*

SUNDAY DECEMBER 18 1PM-4PM

A DAY OF LOVE, COMMUNITY, AND SUPPORT

Community Event | FREE to the Public | All Are Welcome

# TOY DRIVE PARTNER TOOLKIT

CONTACT CONNIE CHAVARRIA FOR ADDITIONAL INFORMATION 818.470.7929 / CONNIE@SNNLA.ORG

Leading The Way In Education, Advocacy, Public Policy And Health For Children / Adults With Autism, Learning And Developmental Disabilities.



T





### WHY BECOME A PARTNER





Christmas Care Exchange / Brunch + Lunch with Santa is our end of year highlight program.

This event provides an opportunity to learn about Special Needs Network's longstanding effort to help children with autism and related developmental disabilities in underserved communities. Children have the opportunity to meet and take a picture with Santa. We bring hundreds of families, community partners, and stakeholders together for a day of education and celebration. Families are provided with health related referrals and resources, food, music, activities, a massive toy giveaway, and lots of holiday cheer!







### GETTING STARTED

### Organizing a toy drive can be simple, easy and fun! With the provided materials, you can run a successful toy drive with minimum time commitment.

- Select the dates of your drive. Select the dates of your drive. Start as early as NOVEMBER 21st giving you a full month to be successful!. We ask that donations be delivered to SNN before December 15th OR arrange for our office to pick up from your location.
- Be Social! Take pictures and post at every opportunity! We LOVE social media and encourage you to share your experience on Facebook, Twitter or Instagram. We will use our extensive social media presence to cross promote your efforts with a special hashtag #SNNXMAS
  - (a) @specialneedsnetwork
  - © specialneedsLA
  - © @specialneedsnetwork

Publicity is key to a successful drive. Spread the word to as many people as possible and don't be shy about reminding them. Send out an email and make announcements. People like to be informed about ways they can help. We will also help by reaching out to our extensive social media audience to let them know that you are a drop off location as well.

### Continued...

**Get Creative!** The holidays provide the perfect opportunity to do good while having fun!

### Make it a special event

We will have a Special Needs Network Ambassador attend to share information about our work and projects!

#### Here are some ideas:

- + Host a holiday party and ask guests to bring a toy!
- + Girl's Night Out? Dancing at the club? Make it even more meaningful with a mini toy drive!
- + Have a THEMED toy drive! Last year, an accounting firm focused on electronics (wireless speakers, headphones, tablets, portable chargers, etc.) and collected over 300 items!
- + One of our most successful toy collections involved a fraternity that hosted parties throughout the holiday season and ended up collecting over 1,000 items!

### **Business Savvy**

Ask a local business you frequent (bank, nail salon, coffee shop, etc) to set up a collection area.

### Company

Incorporate the Special Needs Network into your company holiday gatherings to make it even more meaningful for staff and team members.

- Distribute printed publicity materials. Print out our customizable flyer and share with the group who will be participating. Display them in public areas such as a front desk, break room, classroom or neighborhood community center.
- Collect, collect! The hard part is over and it's time for you to sit back and watch your group come together to help special needs kids and their families in our community.





SPECIAL NEEDS NETWORK

Invites you to the 14th Annual

## CHRISTMAS

CARE EXCHANGE

Lunch with Santa





FOOD + TOY GIVE-AWAY\*

### PLEASE DONATE TO

SPECIAL NEEDS NETWORK'S

# 

### PLEASE DROP OFF NEW TOYS IN THIS BOX BY THURSDAY, DECEMBER 15TH

Help us collect toys and join the community effort to make the holidays brighter for kids with autism, developmental disabilities and their siblings

CONTACT CONNIE CHAVARRIA FOR ADDITIONAL INFORMATION 818.470.7929 / CONNIE@SNNLA.ORG

### GUIDELINES

Just a few toy guidelines to help make this experience unforgettable and positive! Please bring unwrapped, non-violent toys. These are just a few ideas to help you get started!

### **ALL AGE GROUPS**

A Gift Cards

Books

**Board Games** 

**Toiletries** 

### **YOUNG CHILDREN (1-6)**

**Coloring Books** 

**Toy Trucks/Cars** 

**Multicultural Dolls** 

**Musical Toys** 

**Play Dough Sets** 

**Large Piece Puzzles** 

**Pull Toys** 

#### **PRETEENS & TEENS**

**Wireless Speakers** 

Headphones

**Tablets** 

**Portable Chargers** 

**Sports Equipment** 

**Jewelry** 

**Fashion Accessories** 

**Drawing Sets** 

**Toiletries** 

Backpacks

Strategy Games

**Sports Team Clothing** 

**Sports Team Memorabilia** 

**Board Games**